



League Art Contest

A Contest For All Ages

NorCal High School Mountain Bike League
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Contest Theme: The Spirit of Howdy...

Riding a mountain bike is freedom . . . it's connecting with yourself, your bike, the trail, the wind, dirt, mud, trees, fog, wet, cold, warm sunshine, your friends, and the amazing range of feelings that go along with all that...and then there are the other folks on the trail...other bikers, hikers, and horseback riders. "The Spirit of Howdy" reminds us to graciously share the trail with everyone we come across in a friendly way so that we remember to go slow enough to say "howdy" to anyone we pass on the trail, and give them enough time to say "howdy" back to show we care . . . howdy's just a short version of, "hey there – aren't we lucky to be here?!"

The NorCal CycleFest art contest theme is "The Spirit of Howdy." Contest entrants are invited to imagine how best to graphically represent "The Spirit of Howdy." Mountain biking can take many forms and it is the goal of the NorCal League that all its riders embody "The Spirit of Howdy" during all their training and recreational rides. The League requests that the subject of the artwork be "The Spirit of Howdy," and not only mountain biking or racing.

A. How to Enter

There are two categories of entry, League Athlete and non-League Athlete. Only League Athletes registered for the 2007-08 season may enter the "League Athlete" category. Non-League athletes of any age may enter the "non-League Athlete" category. Only one entry per person is permitted. No group projects are permitted; only one artist may submit each artwork.

Produce your artwork on the contest theme in any two-dimensional artistic medium. Computer-generated art is acceptable. All work must be the original, unique creation of the artist submitting the artwork. No work that has been directly copied from any published source, or which includes such material, may be submitted. Renderings of bicycles may be based upon existing published imagery but they must be creatively modified and reinterpreted using the artist's own vision and style.

We are looking for art that will be used for an 11x17 poster but will also lend itself to t-shirts, invitations, calendars, etc.

Artwork that has been previously published or exhibited is not permitted.

You may only enter your artwork digitally, email your work to howdy@norcalmtb.org.

To enter online, photograph or scan your artwork into the computer. If you do not have a digital camera or scanner, try visiting a "Print & Copy Center" type of business for help. The artwork should be the shape of a postcard (wider than it is tall, with the ratio of the long to short sides about 3:2). It is suggested that the judged artwork be between 600 by 900 and 1200 by 1800 pixels in size (keep in mind that artist should produce and retain a 300 dpi file which is required to print the winning 11x17 poster, 3300x5100 pixels). Save the resulting artwork as a JPEG image. The image must be smaller than 5 Megabytes in size after JPEG compression. Fill the form out completely; incomplete information could disqualify your entry.

All reproduction rights to all of the submitted artwork will remain with the artists. However, all prize winners shall agree that The NorCal High School Mountain Bike Racing League ("League") is granted non-exclusive reproduction rights for League advertising, promotion, print publication, and Internet purposes. The League agrees not to sell any of the artwork, or any reproduction, unless an additional agreement is reached with the artist involved. The League also will refer any inquiries regarding sale or other use of the art directly to the artist.

B. Judging

All entries will be reviewed by a panel of judges selected by the League. Art will be judged on the artwork's articulation of the contest theme, creativity, and artistic merit. There will be two categories of judging – League Athletes and non-League Athletes. One First, one Second, one Third, and three Honorable Mention winners will be selected in each category. One of the first place winners will also be selected as the grand prize winner. Judging decisions are final and may not be appealed.

C. Dates

All dates/times refer to Pacific Time. All entries must be received by the League no later than 11:59 p.m. on July 31, 2008. The League cannot be responsible for entries that are late due to computer malfunction, or for entries that are lost, delayed, or damaged in transit.

Judging will take place in August. Following judging, the Grand Prize Winner will be notified of his or her status privately by e-mail and/or by telephone. Honorable Mention Winners will be notified privately by e-mail and/or by mail. A list of contest winners and their artworks will be posted on <http://norcalmtb.org>. Entrants who provide e-mail addresses will receive a one-time e-mail informing them of the results of the contest.

D. Prizes

\$5000 in prizes have been donated by League sponsors! The prizes will be awarded three places deep in both categories (League Athlete and Non-League Athlete). One of the first place winners will also be awarded the grand prize.

League Athlete Prize List

- First Prize** Entry for entire 2009 Racing Series (\$250 Value), Mountain Hardwear Tent, Mountain Hardwear Jacket, a Fossil Watch and WTB Saddle
- Second Prize** Trek Bike Computer, and Helmet
- Third Prize** Giro Sunglasses and Bike Clothing

Non-League Athlete Prize List

- First Prize** CycleFest Dinner Ticket (\$150 value), Mountain Hardwear Tent, Mtn Hardwear Jacket, and Wine
- Second Prize** \$100 Gift Card to Sunshine Bicycle Center and Wine
- Third Prize** Giro Sunglasses and Wine

Other Prizes:

- *All 1st, 2nd and 3rd place winners receive Tecnu Extreme, Cobbles Baby! DVD, Autodesk Vests, Ritchey WCS Tires, and Galaxy Granola
- ** All Honorable Mention winners get: Clif Product and Dirt Rag Shirts and hats
- ***Additional prizes from Fox, TBF, and movie tickets (Depend on sizes, genders, and artist location)

Grand Prize Winner

The Grand Prize winner will have his or her art work chosen to represent the League on the NorCal CycleFest's publicity, including the invitation and program for the 2008 CycleFest Dinner (the premier event of its kind), the 2009 Racing Series Poster, and the 2009 Website Homepage. The grand prize winner will be chosen from the first place winners of the two categories.

Exhibition for all Artwork

All Winners' artworks will be displayed at the 5th Annual NorCal CycleFest on November 8th, 2008, as well as on the League's website at www.norcalmtb.org.

The League reserves the right to replace any prize with one of equal or greater value.

We thank all the fine sponsors making this contest possible!

Autodesk

Big Ring Films

Bob 'Bobke' Roll

Clif Bar

Dirt Rag Mag

Fox Racing Shox

Galaxy Granola

Giro

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Mountain Hardwear

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