



**HYPERTHREADS**



**2023**

HYPERTHREADS

+

NorCal LEAGUE

CUSTOM APPAREL  
PROGRAM

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**WE'VE BEEN A PROUD SPONSOR OF THE  
NORCAL LEAGUE FOR YEARS...**



## **WHY HYPERTHEADS?**

Our expertise with High School leagues and events ensures we'll meet your team's requirements and timelines.

### **HIGH SCHOOL ONLY PRICING**

Take advantage of special League pricing and bundle offers for every need and budget.

### **FULLY CUSTOM DESIGNS - NOT TEMPLATED ART**

Show your school's colors in a truly unique way. Team packages include free design services.

### **RACE QUALITY APPAREL FOR EVERYONE**

We offer kits to cover a wide range of price considerations, sizes for youth and adults from 2XS to 4XL, all proven through years of supporting High School Leagues and teams throughout the country.

### **ECONOMICAL SENSIBILITY**

Non-profit teams can utilize their 501(c)(3) status while still allowing individual families to place directly shipped orders minimizing director/coach legwork.

### **TEAM BUILDING ON AND OFF THE RACE COURSE**

Show your colors beyond the racecourse. Hyperthreads offers a full line of spirit wear with hoodies, t-shirts, hats, and more.

### **MONEY IS RE-INVESTED IN THE LEAGUE**

Our sponsorship money goes to cover the League's leaders jerseys, staff wear, merchandise & other league branded apparel.



# THE ORDERING PROCESS

## 1

### Build Your Bundle

Configure a product bundle to save time, money, and to further streamline the ordering process.

Select a base kit to get your Bundle started:



#### CONTINENTAL

✗ MSRP: \$190  
✗ NICA PRICE: \$160  
✓ BUNDLE PRICE: \$140



#### COMPETITION

✗ MSRP: \$180  
✗ NICA PRICE: \$140  
✓ BUNDLE PRICE: \$120



#### RACE-C

✗ MSRP: \$150  
✗ NICA PRICE: \$130  
✓ BUNDLE PRICE: \$110



#### BAGGY + TECH T

✗ MSRP: \$150  
✗ NICA PRICE: \$126  
✓ BUNDLE PRICE: \$110

Add as many additional products as you'd like to complete your Bundle for the greatest savings!



Are some items not required for all team members?  
Not to worry! A La Carte items can still be purchased at the discounted League price!

## 2

### Design

We'll hook you up with one of our talented Graphic Designers to create your custom gear

## 3

### Order

...in bulk or using a Team Store.

Upon request, we'll build your own unique online Team Store so everyone can order at their own convenience!

Team management can receive:

- Individual coupon codes for each rider on your roster to offset for clothing dues already paid
- Multiple ordering windows
- An alphabetized order database upon completion
- Simplify ordering for parents and athletes by configuring a required set of products that will be ordered by all team members. (Required to qualify for bundle pricing.)

A typical bundle includes a jersey/bib  
- T Shirt  
- Socks  
- Hat

Any item can be added to a bundle for additional discounts

## 4

### Production

We'll produce your uniquely designed gear using our advanced sublimation process to ensure quality and consistency regardless of the product quantity or mix. Typical production leadtimes are 5 to 6 weeks however with global supply chain, and logistics interruptions, leadtimes are subject to change. Consult with your account rep for ideal ordering windows based off your team size and product offering.

Production happen first in first out - so going as early as you can is recommended.

## 5

### Delivery

All orders are shipped via trackable USPS Flat Rate to each individual recipient. No need for team management to receive, sort and distribute orders. Teams can also choose bulk delivery if that is more convenient. Shipping costs upon cart checkout will be waived and a single bulk rate will be billed.

# JERSEYS, BIBS AND SHORTS

## CONTINENTAL



**Available in  
Mens and  
Womens**

**MSRP : \$95**  
**NICA : \$80**  
**BUNDLE : \$70**

Sport fit / Italian mill 4-way stretch fabric /  
Moonlight front, back and arm / Vented side panel /  
Vented underarm / Tapered collar / Traditional stitch



**Available in  
Mens and  
Womens**

**MSRP : \$95**  
**NICA : \$80**  
**BUNDLE : \$70**

Sport fit / 2-way stretch fabric /  
5cm folded cuff / Flat stitch / 3-4 hour Fondo chamois /  
Mesh bib straps



## COMPETITION



**Available in  
Mens and  
Womens**

**MSRP : \$85**  
**NICA : \$70**  
**BUNDLE : \$60**

Sport fit / 4-way & 2-way stretch fabrics /  
Ratex front & back / Moonlight arm / Vented side panel /  
5cm folded cuff / Traditional collar / Flat stitch



**Available in  
Mens and  
Womens**

**MSRP : \$85**  
**NICA : \$70**  
**BUNDLE : \$60**

Sport fit / 2-way stretch fabric /  
5cm folded cuff / Flat stitch / 3-4 hour Fondo chamois /  
Mesh bib straps



## RACE-C



**Available in  
Mens, Womens  
and Youth**

**MSRP : \$75**  
**NICA : \$65**  
**BUNDLE : \$55**

Sport fit / 2-way stretch fabric /  
Ratex front & back / Moonlight arm / Vented side panel /  
5cm folded cuff / Traditional collar / Flat stitch



**Available in  
Mens, Womens  
and Youth**

**MSRP : \$75**  
**NICA : \$65**  
**BUNDLE : \$55**

Sport fit / 2-way stretch fabric /  
Internal gripper band / Traditional stitch /  
3-4 hour Fondo chamois / Mesh bib strap



For more detailed product information, please visit: [www.hyperthreads.com/HSMTB](http://www.hyperthreads.com/HSMTB)

# OFFROAD & BAGGY

## MTN BAGGY



Available in  
Mens, Womens  
and Youth \*

MSRP : \$110  
NICA : \$85  
BUNDLE : \$75

Athletic fit / 4-way stretch fabric /  
Adjustable hook and loop waist / 2-button clasp /  
Zippered fly / No-chamois design / 2 zippered pockets  
\*Contact your Account Manager for Youth Baggy pricing

## RACE TECH TEE



Available in  
Mens, Womens  
and Youth

MSRP : \$50  
NICA : \$40  
BUNDLE : \$35

T Shirt Fit fit / 2-way stretch fabrics /  
Fully Customizable Graphics  
Short sleeve / Crew Neck collar / Traditional stitch

## SS TRAIL JERSEY



Available in  
Mens and  
Womens

MSRP : \$65  
NICA : \$55  
BUNDLE : \$50

Sport fit / 4-way & 2-way stretch fabrics /  
Vented underarm, side & back panel /  
Short sleeve / Hidden Pocket/Men's & Women's

## 3/4 TRAIL JERSEY



Available in  
Mens

MSRP : \$70  
NICA : \$60  
BUNDLE : \$55

Relaxed fit / 4-way & 2-way stretch fabrics /  
Vented underarm and side panel /  
3/4 enduro style sleeve / V-neck collar

## TECH POLO



Available in  
Mens and  
Womens

MSRP : \$45  
NICA : \$40  
BUNDLE : \$35

Sport fit / 2 way stretch fabrics  
2 Button Collar, Moisture wicking fabric  
Men's & Women's Sizing suitable for riding

## SHOP SHIRT



Available in  
Mens and  
Womens

MSRP : \$80  
NICA : \$70  
BUNDLE : \$65

Athletic fit / 2 & 4 -way stretch fabrics  
Stretch and vented side & back panel /  
Zippered pocket / Snap button closure



For more detailed product information, please visit: [www.hyperthreads.com/HSMTB](http://www.hyperthreads.com/HSMTB)



# SPIRIT WEAR & ACCESSORIES

## SILK SCREENED T SHIRTS



\*24 Piece Minimum on orders  
Can combine colors or other products  
with identical designs to get to 24

MSRP : \$25  
NICA : \$15  
BUNDLE : \$10

50/50 screen printed Tee /  
2-color front / 1-color back  
Men's, Women's & Youth Sizing Available

## HATS



Unisex

MSRP : \$25  
NICA : \$18  
BUNDLE : \$12

Choose from a variety of stock hat colors and add Embroidered logo, leather patch, or silk screen logo  
Full customization for orders over 100 units

\*6-8 Week Leadtime  
for Full Custom Hats

## SUBLIMATED SOCKS



MSRP : \$20  
NICA : \$16  
BUNDLE : \$12

Fully sublimated knitted stretch polyester sock /  
Light and breathable / No minimum order /  
S, M, L

## KNIT SOCKS



MSRP : \$15  
NICA : \$12  
BUNDLE : \$10

Knitted stretch polyester sock / Light and breathable /  
72-pair minimum order / 12-pairs per size /  
Limited to dyed yarn colors / S, M, L, XL

\*72 Pair Minimum on orders  
Ordered in increments of 12 each size

## TECH HOODIE



Available in  
Mens and  
Womens

MSRP : \$90  
NICA : \$75  
BUNDLE : \$60

Fully sublimated polytech fleece / Full zip /  
Mesh-lined hood / Two front pockets

## SILK SCREEN HOODIE

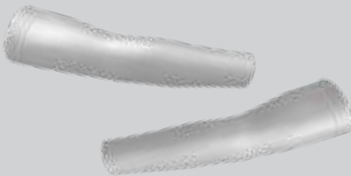


MSRP : \$40  
NICA : \$30  
BUNDLE : \$25

Basic Unisex pullover hooded sweatshirt is made with soft,  
mid weight fleece and generous fit for comfort. Features a  
jersey lined hood, heavy gauge drawcord with metal eyelets  
& 1x1 ribbing at cuffs & waistband.

\*24 Piece Minimum on orders  
Can combine colors or other product  
with identical designs to get to 24

## ARM WARMER



MSRP : \$45  
NICA : \$35  
BUNDLE : \$30

Fully sublimated / Sport fit / Microfleece lined /  
Gripper upper opening / Normal stitch

## FULL- FINGER GLOVES



MSRP : \$45  
NICA : \$30  
BUNDLE : \$25

Fully sublimated breathable, stretch polyester top /  
Synthetic palm with thermally applied grip texture /  
Hook and loop wrist closure

## GEAR BAG



MSRP : \$60  
NICA : \$50  
BUNDLE : \$40

Fully sublimated gear bag / 600D rip-stop polyester /  
Two rear compartments / Large center compartment /  
Includes shoulder carry strap / 10-unit minimum

## OTHER OFFERINGS

### STRAW HATS

\*50 Hat Minimum  
60 Day Leadtime for Production  
and Shipping

MSRP: \$35 - NICA \$25

Expedited Shipping +\$5

### WATER BOTTLES

MSRP: \$15 - NICA \$8

### ICON WINDBREAKER

MSRP: \$40 - NICA \$30

### ANORAK RAIN JACKET

MSRP: \$55 - NICA \$45

\*Reflective Logos +\$3

### UMBRELLAS

MSRP: \$35 - NICA \$25

### STEMCAPS

MSRP: \$15 - NICA \$10

### TEAM TENTS

10X10: \$750 - 10X20 \$1,500



For more detailed product information, please visit: [www.hyperthreads.com/HSMTB](http://www.hyperthreads.com/HSMTB)



Unisex



***HYPERTHREADS***



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