



# HIGH SCHOOL CUSTOM APPAREL PROGRAM



Photo Credit: Steve Sunwoo

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# 2024

# SAVE BIG WITH THE BUNDLE

## HOW DOES IT WORK?

### Step 1: Select Your Base Kit

Begin by choosing the base kit (top and bottom) that suits your team's needs and style. We offer a range of options, including Varsity, Continental, Competition, and Baggy kits. Each kit is designed with specific features and materials to cater to different preferences and riding conditions.

			
<b>VARSITY</b>	<b>CONTINENTAL</b>	<b>COMPETITION</b>	<b>BAGGY</b>
✗ MSRP: \$260	✗ MSRP: \$190	✗ MSRP: \$180	✗ MSRP: \$175
✗ HIGH SCHOOL: \$220	✗ HIGH SCHOOL: \$160	✗ HIGH SCHOOL: \$140	✗ HIGH SCHOOL: \$140
✓ BUNDLE: \$180	✓ BUNDLE: \$150	✓ BUNDLE: \$120	✓ BUNDLE: \$125

### Step 2: Add Required Team Items

To complete your bundle, consider adding as many additional items (page 5) you'd like that would be considered "required" purchases for your team. Many teams opt to round out their bundle with hats, t-shirts, and socks.

### Step 3: Add Non-Required Team Items

You can add any additional items to your store that you'd like to make available as A La Carte purchases. Hoodies, gloves, straw hats, etc. Anything that you can put a sponsor logo on is an opportunity for you to capture additional sponsorship dollars.





# BASE KITS

# 3



Photo Credit: Steve Sunwood



## VARSITY

The Varsity Bundle is anything but ordinary. Our most popular Elite Jersey and Pro Bib have a second skin feel and were designed with the podium in mind. Perfect for teams seeking an edge over the competition.

PRICE TIER	JERSEY	BIB/SHORT	TOTAL
MSRP	\$110	\$150	\$260
HIGH SCHOOL	\$90	\$130	\$220
<b>BUNDLE *</b>	<b>\$85</b>	<b>\$95</b>	<b>\$180</b>



## CONTINENTAL

The Continental Bundle is the perfect upgrade for teams looking to lay it all on the line. Designed for warmer temps and long hours in the saddle. This kit offers premium features like a pocketed bib at a reasonable price.

PRICE TIER	JERSEY	BIB/SHORT	TOTAL
MSRP	\$95	\$95	\$190
HIGH SCHOOL	\$80	\$80	\$160
<b>BUNDLE *</b>	<b>\$75</b>	<b>\$75</b>	<b>\$150</b>



## COMPETITION

The Competition Bundle has been the go-to option for high school teams across the nation. Lightweight and perfect for racers who are looking for the perfect balance between style and performance.

PRICE TIER	JERSEY	BIB/SHORT	TOTAL
MSRP	\$85	\$85	\$180
HIGH SCHOOL	\$70	\$70	\$140
<b>BUNDLE *</b>	<b>\$60</b>	<b>\$60</b>	<b>\$120</b>



## BAGGY

The Baggy Bundle is designed for ultimate comfort. A casual look with premium materials to stay cool and comfortable for long rides on the mountain.

PRICE TIER	JERSEY	SHORT	TOTAL
MSRP	\$65	\$110	\$175
HIGH SCHOOL	\$55	\$85	\$140
<b>BUNDLE *</b>	<b>\$50</b>	<b>\$75</b>	<b>\$125</b>





# PRICING TABLE

# 4

TEAM WEAR	MOQ	MSRP	HIGH SCHOOL	BUNDLE
ELITE JERSEY	3	\$110	\$90	\$85
PRO BIB	3	\$150	\$130	\$95
CONTINENTAL JERSEY	3	\$95	\$80	\$75
CONTINENTAL BIB	3	\$95	\$80	\$75
COMPETITION JERSEY	3	\$85	\$70	\$60
COMPETITION BIB	3	\$85	\$70	\$60
DEVO JERSEY	3	\$75	\$65	\$55
DEVO BIB	3	\$75	\$65	\$55
TRAIL JERSEY	3	\$65	\$55	\$50
MOUNTAIN BAGGY	3	\$110	\$85	\$75
TECH POLO	3	\$45	\$40	\$35
SHOP SHIRT	3	\$80	\$70	\$65
T SHIRT	24	\$25	\$20	\$15
HOODIE	24	\$40	\$35	\$30
TECH HOODIE	3	\$90	\$75	\$60
HAT	5	\$30	\$20	\$18
KNIT SOCK	72	\$18	\$15	\$12
SUBLIMATED SOCK	5	\$20	\$18	\$15
FULL FINGER GLOVE	10	\$45	\$30	\$25
ARM WARMER	5	\$45	\$35	\$30
ICON WINDBREAKER	24	\$40	\$30	\$25
ANORAK RAIN JACKET	24	\$55	\$45	\$40
LEGEND WINDBREAKER	3	\$90	\$75	\$60
SUN SHIRT	3	\$80	\$65	\$50

ACCESSORIES	MOQ	MSRP	HIGH SCHOOL	BUNDLE
GEAR BAG	10	\$60	\$50	\$40
STRAW HAT	12	\$35	\$25	\$20
WATER BOTTLE	100	\$18	\$15	\$12
UMBRELLA	10	\$35	\$25	\$20
STEM CAPS	20	\$15	\$12	\$10
10X10 TEAM TENT	1	-	\$750	-
10X20 TEAM TENT	1	-	\$1,500	-

**Scan here for more detailed product information:**





# THE ORDER PROCESS



## 1 SELECT YOUR KIT

Begin by selecting the items or bundle you'd like to have designed for your team. Explore our wide range of customizable options to suit your team's riding style and needs.

## 2 DESIGN

Once you've made your selection, our dedicated designers will work closely with you to bring your vision to life. We'll collaborate with you to finalize every detail, ensuring that the design is exactly what you're looking for.

## 3 ORDER

With the orders collected via a team store or bulk list, our team will start the production process. It typically takes about five weeks for us to produce your custom kits.

## 4 DELIVER

Once production is complete, we take care of the logistics. We'll handle the fulfillment and distribution of all orders to your team members, taking the headache out of the process for team coaches and managers.





# ABOUT US

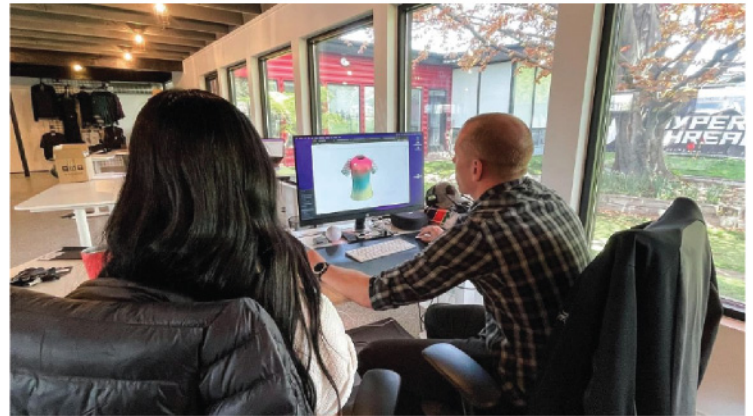
**PUTTING MORE KIDS ON BIKES SINCE 2014**

Founded in 2014 and headquartered in the scenic city of Ogden, Utah, we've been on a mission to make a difference in the world of youth cycling. Our passion for the sport and commitment to fostering its growth have driven us to become a prominent figure in the cycling community.

We're dedicated to putting more kids on bikes and supporting the cycling community at large. We believe that cycling not only promotes a healthy and active lifestyle for everyone but also instills valuable life lessons for young athletes such as discipline, teamwork, and grit.

Over the years, we have proudly sponsored some of the largest leagues and events in the country. Our experience has given us

unparalleled insights into the needs of teams, coaches, and directors. With this knowledge, we've developed cutting-edge programs aimed at simplifying the often complex process of team management while simultaneously harnessing the power of sponsorships to help teams maximize their reach and potential.



## WHY HYPERTHREADS?

### **HIGH SCHOOL ONLY PRICING**

Special league pricing and bundles for every need on a budget. Non-profit teams can still use their 501(c)(3) status for direct family orders, reducing director/coach effort

### **RACE QUALITY APPAREL**

There's no point in looking good if you don't feel good too. Our kits are race-tested and proven to be the highest quality on the market. Comfort, function, and design aesthetics are what you can expect from us.

### **FULLY CUSTOM DESIGNS**

Your team deserves to look and feel their best. That's why we offer free design services from some of the most skilled designers in the industry. Free concepts and revisions ensure you get the look you want.

### **CUSTOM BEYOND RACE KITS**

As you know, running an apparel program goes way beyond jerseys and bibs. You won't have to search for vendors to provide, t-shirts, hats, umbrellas, tents, or anything else you need to get branded. We do it all.